

IMAS ANALYZER

For most organisations using IMAS, the next productivity window is to create an information environment that allows people to make fact-based, timely decisions that are based on a common understanding and view of its performance objectives. IMAS Analyzer facilitates this.

IMAS Analyzer delivers a complete business performance measurement and analysis environment utilising IMAS data to improve the performance of an organisation. With access to critical corporate information, users can explore and analyse data from any angle, in any combination.

IMAS Analyzer unifies data from IMAS modules and produces a common view of the business and its operations across functions and processes. Within this common view, departments and managers can look at the business from a unique perspective and context. Everyone from the senior management to the sales counter, can access the information they need to get the answers that lead to reduced costs, greater efficiencies and increased revenues.

DATA EXPLORATION TECHNIQUES

Explore Data As Per User Requirements: All data should be analysed dynamically such as fiscal periods, sales regions, product groups or whatever makes the most sense in your particular environment.

Uncover All the Facts: Explore multidimensional information by simply pointing, clicking and dragging. Drill down through increasing levels of detail, then slice and dice to view different dimensions such as sales by region or by product. View and analyse data relationships graphically and change displays easily.

Drill Through to Detail: Drill through from one level of detail to another from summary to up-to-the-second transaction level detail, or from one analysis area to another until you find the information you are looking for.

CORE ANALYSIS AREAS

IMAS Analyzer facilitates analysis based on four specific areas. Each of these areas constitute several COGNOS power cubes.

Profit Analysis
Expense Analysis
Customer Performance
Sales Analysis

Profit Analysis

Shows you the profitability of an organisation analysed by company, division, department or whichever way your IMAS account structure has been set up. This data can be displayed using any of the available measurements such as budgeted and/or actual values and dimensions such as fiscal period/year.

Expense Analysis

Shows you the expenses/cost analysis of the organisation by company, division, department or whichever way your IMAS account structure has been set up. This data can be displayed using any of the available measurements such as budgeted and/or actual values and dimensions such as fiscal period/year.

Customer Performance Analysis

Analysis based on customer group, customer or transaction level. These transactions can be viewed by period.

Sales Analysis

Sales can be analysed as follows:

- Customer wise - Department wise - Item wise

Drill down paths are used to analyse data by customer group and customer using measurements such as sales value, sales quantity and sales costs for both budgeted and actual figures.

Presentation Methods

All of the said areas of analysis can be changed and displayed graphically using any of the following views:

Pie Chart	Single-line Graph
3-D Chart	Multi-line Graph
Simple Bar Chart	Cross Tab
Clustered Bar Chart	Scatter Graphs (for views with budgeted values)
Stacked Bar Chart	Correlation Graphs (for views with budgeted values)

create an information environment

AUSTRALIAN SALES & SUPPORT:

Team Computing Australia Pty Ltd
Suite 202, 2 Pacific Highway, St Leonards NSW 2065
Ph: +61 2 9438 4333 Fax: +61 2 9438 4344
Web: www.teamcomputing.com.au Email: team@teamcomputing.com.au