

## IMAS / WEB

IMAS/Web was designed for Business-to-Business transactions as well as providing an interface for mobile sales staff. Now your customers can check your product catalogues - both parts and finished goods, look up item prices, get easy access to stock availability, enter orders, do order enquiries (including backorders), and view their accounts receivable status - all retrieved easily, quickly and securely.

### **Why IMAS/Web?**

IMAS's e-commerce module interfaces directly with your IMAS database.

### **Rapid customisation:**

IMAS/Web is delivered with source code and generated HTML templates. A typical implementation is from only 3 days, including training and configuration of your site.

### **Rapid modification:**

IMAS/Web is extremely rapid to extend or modify. You can also change its flexible user interface using the most widely accepted Internet standards of HTML and JavaScript.

Browser-independent and client platform independent. Your customers only require any industry standard browser. No additional 'plug ins' or cookies or software to distribute or upgrade in the future are required.

Handles multi-step transactions such as Order Entry and offers transaction monitoring for orderly rollback and closedown of unfinished transactions.

### **Access IMAS safely over the Internet:**

- Security and encryption are available using Secure Sockets Layer (SSL)
- The IMAS menu including authorised user access to menu options via category as well as by individual user I.D.s.

Designed to integrate with IMAS - your system for doing business today.

## FEATURES

- Internet IMAS Connection
- Seamless integration to other IMAS modules
- Order processing with IMAS
- Internet security
- Allows sales person login to be enabled
- Automatic update to IMAS system
- Configurable IMAS website
- Tax calculations
- Email requests & confirmations
- IMAS special pricing support
- Pricing displayed in customer' s currency
- Unit of measure conversions
- Product restriction by customer, product or class
- Site activity audit reports
- Shows all applicable bonus products
- Configurable display of stock levels
- Multi-Lingual application

## Benefits to your business include:

- Extended hours of availability for customer self service
- Reduced costs
- Better customer service
- Increased sales
- Harness your current IMAS investment
- Gain a competitive advantage

## AUSTRALIAN SALES & SUPPORT:

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