

POINT OF SALE

IMASPOS is a fully integrated Point of Sale solution which interfaces seamlessly with IMAS Corporate Software. Most Point of Sale solutions concentrate only on the retail aspect and are unable to interface to the organisation's business and accounting systems. IMASPOS incorporates technology that runs PC based Cash Registers interfaced with the IMAS Software running on the back-office IBM server.

IMASPOS includes all the functionality expected of a Point of Sale solution such as scanner and keyboard inputs, screen displays, receipt printing, cash drawer control etc. A significant advantage in the system is that all software and setup changes are made centrally in the back-office IMAS Software, and downloaded to the retail outlets during synchronisation. This not only increases accuracy but also reduces time spent by retail outlet staff on system maintenance enabling them to focus more on customer service. The synchronisation can take place online or in batch mode depending on the communication infrastructure. The advantage being that it can work in stand alone mode and synchronise with the host through a telephone dial up process or over the internet - convenient and cost effective.

At Cash Register Level: IMASPOS front-end software is installed. Utilities to connect with the host are set up and synchronisation is automated if required. The software handles all retail related functions and interfaces with IMAS Software.

At Host Level: Since IMASPOS is a fully integrated module of IMAS Corporate Software, utilities to interface and exchange information with the host are provided. All transactions generated at the Cash Registers are captured by the host through the synchronisation process and updated automatically in all the relevant modules of IMAS Software, providing complete consolidated data for reporting and inquiries.

Matching Different Hardware Platforms: IMASPOS uses a PC configuration with the relevant devices such as scanners, printers, customer displays, cash drawers etc. The Point of Sale system configured communicates with the host server either through a dial up telecommunication link, leased lines or VPN connectivity.

IMASPOS was developed with an understanding of the PC and IBM eServer environments and bridges the two together. In each retail outlet the Cash Registers (Point of Sale terminals) are networked and connected to a PC server. This server retains the local database and is used to establish connectivity with the host server. If there is only one Cash Register at a location both these functions are performed on the same unit eliminating the necessity of a PC server.

REPORTS

- Sales per register
- Total sales
- Sales per hour
- Register balances by cash, credit / debit card type

IMASPOS ORGANISATION

Data Turns into Information: IMASPOS uploads sales data from retail locations to the IMAS Software residing on the IBM iSeries server. This data is converted into corporate information fast and efficiently through consolidated reporting available in IMAS Software. Using this timely information, management can react to market conditions more effectively. The information can also be used to generate trend analysis.

Successful Use of Information: IMASPOS provides valuable data to the marketing division in order to optimise planning of advertising campaigns and promotions. Management has critical information from all retail locations at its fingertips which can be used to identify sales patterns for particular items. Using this information, reordering/production strategies can be reset or stock transferred from one retail location to another. This ensures that the required product is available at the right location at the right time resulting in increased sales.

IMASPOS ADVANTAGES

- Fully integrated
- Easy to use
- Centrally controlled
- Centralised price updates
- Centralised tracking of promotions
- Centrally controlled inventory
- Centralised purchasing
- Effective outlet replenishment
- Easy backup
- Access safety
- Trouble free reliable operation

FEATURES

- Process cash or credit transactions at register level
- Manage promotions including start and end dates
- Ability to stock take without closing for business
- Ability to identify stock location in the store
- Discounts by customer groups
- Lay-by transactions
- Easy and fast stock takes
- Transaction entry by scanning or keyboard input
- Multiple payment types supported - cash, credit cards, debit cards,
- Gift vouchers
- Multiple payment types per transaction
- Debit card - cash out transactions
- Returns - in full or partial
- Ability to check stock on hand

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